

# US COAL SHOW LONGWALL EDITION



**RETURNING TO PITTSBURGH MAY 9-11, 2023**  
**DAVID L. LAWRENCE CONVENTION CENTER**



**MAY 9-11, 2023**  
**DAVID L. LAWRENCE CONVENTION CENTER, PITTSBURGH PA**

For nearly 25 years, Longwall USA has been the leading conference for longwall mining. While shearers, AFCs and shields do much of the work, longwalls also rely on a network of continuous miners and conveyors. It's time to broaden the discussion to include all aspects of underground coal mining.

**WE'RE EXPANDING THE SCOPE**

In addition to longwall-related programming, the conference will include:

- Additional focus on room-and-pillar mining;
- More emphasis on coal handling and storage; and
- Better information for operations management

**LONGWALL MINING:**

Today, fewer longwalls produce more coal than a decade ago. They must be well-planned and properly supported for success. The U.S. Coal Show will continue to offer a forum for U.S. coal operators as well as trona miners to discuss this safe and highly efficient form of mining.

**COAL HANDLING & STORAGE :**

Some longwall faces produce more than 7 million tons per year. To do that, the outby coal haulage systems must have the capacity to transport and store that coal. The U.S. coal show will explore modern coal handling and storage techniques.

**ROOM & PILLAR MINING :**

All underground coal mining operations, including longwall mining, depend on room-and-pillar mining with continuous miners to produce coal. Development with room-and-pillar mining is an important aspect of long-wall mining. The U.S. Coal Show will discuss advances in this area, such as communication, ventilation, rock dusting, etc.

Please consider joining us at the David L. Lawrence Convention center in May 2023.

Steve Fiscor, Publisher & Editor  
Mining Media International



# EXHIBIT OPTIONS

## **10 X 10 - \$2,000**

2 Full-conference registrations  
2 Exhibit-only guest passes

## **10 X 20 - \$4,000**

4 Full-conference registrations  
4 Exhibit-only guest passes

## **20 X 20 - \$8,000**

8 Full-conference registrations  
8 Exhibit-only guest passes

## **20 X 30 - \$12,000**

12 Full-conference registrations  
12 Exhibit-only guest passes

## **20 X 40 - \$16,000**

16 Full-conference registrations  
16 Exhibit-only guest passes

## **30 X 30 - \$18,000**

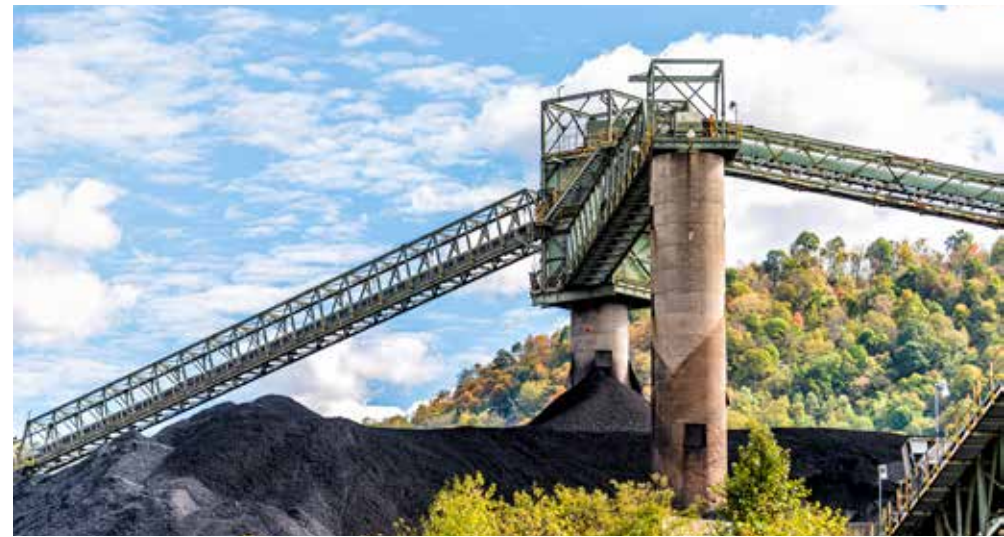
18 Full-conference registrations  
18 Exhibit-only guest passes

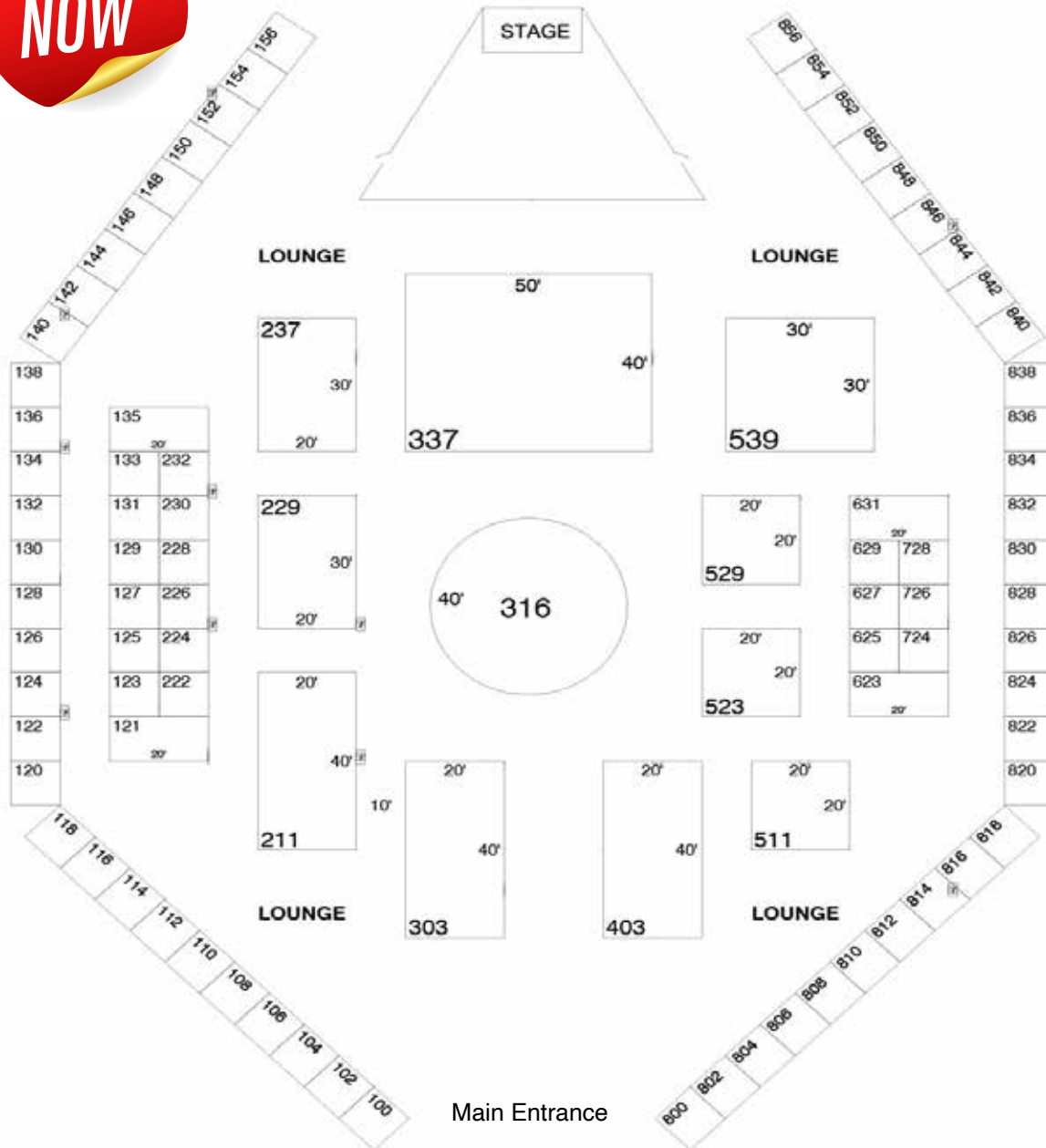
## **40 X 50 - \$40,000**

20 Full-conference registrations  
20 Exhibit-only guest passes

## **CIRCULAR - \$25,000**

20 Full-conference registrations  
20 Exhibit-only guest passes





### BOOTH SPACE INCLUDES:

- Logo and 100-word company description in conference pocket guide, on website & on app
- “Opt-in” attendee contact list post-conference
- 7” x 44” exhibitor identification sign with company name and booth number
- 8’ high back wall drape
- 3’ high side wall drape

### WALK THE FLOOR PACKAGE (NON-EXHIBITING SUPPLIER)

- Early bird (August 1-October 31): \$500
  - Advanced (Nov. 1-Dec. 31): \$1,000
  - Regular (Dec. 31-April 21, 2023): \$1,500
- Access to Expo Hall to “Walk the Floor”  
1 Full-conference registration

### ADDITIONAL EXHIBITOR REGISTRATIONS

- \$49 per person
- Exhibit-only pass for all 3 days.  
Badge is non-transferable.  
Must be an existing exhibitor and have a booth on the show floor.

Floor plan is subject to change.  
Exhibitor registrations are for exhibitors and their guests.  
Delegate registrations are for personnel from mining companies.  
Exhibit-only means no access to presentations or professional development hours after the conference.  
Advanced registration saves time and money.

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## **EVENING SOCIAL \$3,000**

Refreshments on the show floor toward the end of chosen day, 5-minute speaking slot during event and signage recognition. 3 available per day

## **MOBILE APP \$2,500**

Designed for attendees and exhibitors to easily network, connect and share information. Prominent logo placed on the event mobile app for all delegates to see. 1 available

## **CONFERENCE BAGS \$2,500**

Conference bag includes event logo and up to three sponsor logos on the flap. This business-style bag with shoulder strap includes organizer pockets, and a phone holder with an expandable all-round zipper. 3 available

## **CUSTOM LANYARDS \$2,000**

Heavy-duty quality lanyards featuring the sponsoring company's logo. Used throughout the event for every attendee. 1 available

## **aisle SIGNAGE \$1,500**

Add your logo on the hanging numbered aisle signs in the exhibit hall for everyone to see. 1 available

## **PENS \$500 PER DAY**

Your pen with company logo placed on all the conference tables during the daily sessions. Sponsor to provide pens. 2 days available

## **NOTEPADS \$500 PER DAY**

Your custom logo or company's note pad placed on all the conference tables during the daily sessions. Sponsor to provide notepads. 2 days available

## **GIVEAWAY IN CONFERENCE BAGS \$250**

Place one item or promotional materials in the delegates bags. Sample of item or materials must be supplied to check sizing. Does not include the purchase or creation of promotional items.

## **CONFERENCE POCKET SHOW GUIDE PRINT ADVERTISING**

### **FULL-PAGE \$700**

Full-page ad in Conference Pocket Show Guide (approx. 4- x 9-in.)

### **HALF-PAGE \$400**

Half-page ad in Conference Pocket Show Guide (approx. 4- x 4.5-in.)

**CUSTOM SPONSORSHIPS AVAILABLE. CONTACT YOUR SALES REP FOR MORE INFORMATION.**





## **FULL CONFERENCE MINING DELEGATE**

Includes engineers and management personnel from mining companies.

Access to Keynote and all conference sessions. Professional development hours are available for engineers. Access to session archives after the conference.

### **3 DAY FULL CONFERENCE**

- Early bird (August 1-December 31)	\$149
- Advanced (January 1-April 21)	\$199
- On-site	\$229

### **1 DAY FULL CONFERENCE**

- Early bird (August 1-December 31)	\$79
- Advanced (January 1-April 21)	\$99
- On-site	\$119

## **EXHIBIT-ONLY MINING DELEGATE**

Includes engineers and management personnel from mining companies.

Access to Keynote and all conference sessions.

### **3 DAY EXHIBIT-ONLY**

- Early bird (August 1-December 31)	\$49
- Advanced (January 1-April 21)	\$59
- On-site	\$69

### **1 DAY EXHIBIT-ONLY**

- Early bird (August 1-December 31)	\$29
- Advanced (January 1-April 21)	\$39
- On-site	\$49

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**E&M** ENGINEERING AND  
MINING JOURNAL

CoalAge

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